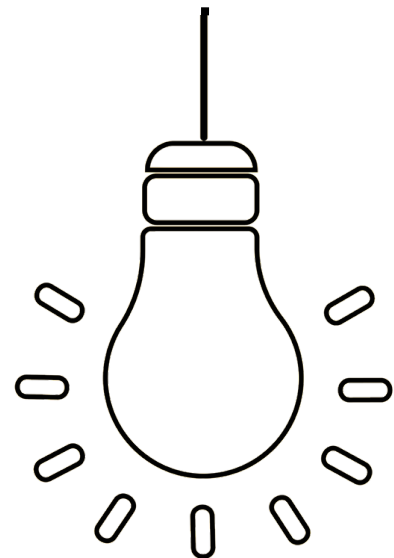




Quarter Course

INNOVATION, ENTREPRENEURSHIP AND LEADERSHIP

WINTER 2024
CERTIFIED WITH 30 HOURS



<https://www.imfahe.org/imfahe-international-quarter-courses/>

Syllabus Quarter Course Innovation, Entrepreneurship and Leadership

COURSE DIRECTORS

Zafira Castano, Ph.D., President/Co-Founder,
IMFAHE Foundation.

Email: president@imfahe.org

Maria Soriano, Ph.D., CEO/Co-Founder, IMFAHE
Foundation.

Email: mariasorianocarot@imfahe.org

COURSE DESCRIPTION

The International Mentoring Foundation for the Advancement of Higher Education (IMFAHE) works together with its partnered universities and organizations to provide the students with an online education of excellence.

IMFAHE is aware of the importance of exposing these students and young professionals in the early phases of their career development to up-to-date information about how to become innovators, entrepreneurs and leaders. The sooner they have this information, the earlier they will take action toward having a successful career with a positive impact on the society.

GRADING POLICY & REQUIREMENTS

This course is graded on a pass/fail basis. In order to receive a grade of "pass", students must fulfill the 3 following requirements.

1

Attend the Live Masterclasses

or watch the recorded sessions and complete the visualization survey if the live session was not attended

2

Watch the Recorded Masterclasses

and complete the visualization survey for these masterclasses

3

Complete the Practical Exercises

and put into practice what you learned through the Masterclasses

LEARNING OBJECTIVES

1

WHY & HOW TO BECOME AN INNOVATOR

Importance of Innovation & Idea Generation

2

DEVELOP YOUR IDEA

Test your Idea
Create a Business Plan & Protect your Idea

3

SELL YOUR IDEA

Pitch your Idea
Brand your Idea & Attract Investors

4

LEADERSHIP

Learn skills for how to become a leader, not a boss. Global Leaderships & Examples of Successful Leaders

LIVE MASTERCLASSES

The live Masterclasses will be **via Zoom** and will take place at the indicated times in the table. It is important to **register** to each session.

1

Attend the Live Masterclasses or watch the recorded sessions and complete the visualization survey if the live session was not attended

Time & Date	Masterclass	Speaker	
January 18 14:30h Central European Time	<p>How do I start a business? Create a Business Plan.</p> <p>Video Link and Visualization Survey : (available on the web after the session)</p>	<p>Javier Agüera Awarded inventor and entrepreneur:</p> <ul style="list-style-type: none"> • TIME Magazine's Best 25 Inventions 2014. • MIT Technology Review Top 10 Breakthrough Technologies 2014. • Forbes 30 under 30 innovator 2016. 	<p>Register to the Masterclass</p>
February 1 14:30h Central European Time	<p>How to fund your business idea.</p> <p>Video Link and Visualization Survey : (available on the web after the session)</p>	<p>Jonathan Thon Serial entrepreneur. Founder and CEO, Platelets Biogenesis and STRM.BIO (Boston).</p>	<p>Register to the Masterclass</p>
February 8 14:30h Central European Time	<p>Patent your ideas. Protect your inventions.</p> <p>Video Link and Visualization Survey : (available on the web after the session)</p>	<p>Marta López de Rego Lage Spanish Office for Patents and Trademarks, Spanish Government (Madrid).</p>	<p>Register to the Masterclass</p>
February 15 14:30h Central European Time	<p>From Academia to Entrepreneurship.</p> <p>Video Link and Visualization Survey : (available on the web after the session)</p>	<p>David Lagares CEO and Founder at Zenon Biotech. Founder, Mediar Therapeutics. (Boston).</p>	<p>Register to the Masterclass</p>

Each student is expected to attend the live Masterclasses at the scheduled times and be ready to discuss each topic with the speakers. **Students that cannot make it to a class must watch the recording and complete a visualization survey to verify their visualization. Students that attend the live masterclasses do not need to complete the surveys.**

RECORDED MASTERCLASSES

Find the links to the recorded masterclasses in the table below



Masterclass

Speaker

INNOVATION

A naive realist's view on innovation, innovators and leaders

[Video Link](#)
[Visualization Survey](#)

Why and how to become an Innovator & Idea generation as part of the innovation process

[Video Link](#)
[Visualization Survey](#)

Design thinking.

[Video Link](#)
[Visualization Survey](#)

Test your idea

[Video Link](#)
[Visualization Survey](#)

Entrepreneurship vs intrapreneurship

[Video Link](#)
[Visualization Survey](#)

High performing Team.

[Video Link](#)
[Visualization Survey](#)

Management 101.

[Video Link](#)
[Visualization Survey](#)

Today's leaders.

[Video Link](#)
[Visualization Survey](#)

Javier Agüera Awarded inventor and entrepreneur.

Dr. María Soriano Vice President, IMFAHE Foundation (Boston) & **Dr. Joaquín López** Innovation Director, IMFAHE Foundation (Boston).
Noelia Lombardo Harvard MBA & Co-founder VBP.

Dr. Jonathan Thon, Serial entrepreneur. Founder and CEO, Platelets Biogenesis and STRM.BIO (Boston).

Alejandro Lechuga, Founder VBP (Germany).

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Joanne Kamens, Nonprofit Executive (Cambridge, USA.)

Rebeca Minguela, CEO, Co-Founder Clarity (New York, USA).

ENTREPRENEURSHIP

LEADERSHIP

Each student is expected to watch each session and answer the questions of the corresponding visualization survey

PRACTICAL EXERCISES

1. Exercise to promote innovation: Apply the “Catalytic Questioning” method by Hal Gregersen.

Find innovative solutions for a problem/issue/challenge that you are facing at work/in your career/in your professional life (you can also practice the exercise with a team, if you are part of one). In order to get the diploma you should e-mail to IMFAHE (QC@imfahe.org) the following exercise:

[Check Video](#)

[Check Article](#)

1. 1. Write down the challenge/problem/issue that you are facing.
1. 2. Write down as many questions as you can related to the challenge. You should invest 15-20 min and generate around 40-50 question (exhaustion).
1. 3. Select 2-3 “catalytic” questions. They must disrupt the status quo, be surprising, generative, uncomfortable but worth time/energy to pursue.
1. 4. Get to work. Describe the actions/work that you plan to carry out to provide answers to the selected questions (what new observations/experiments you need to do, with whom do you need to talk to/network with, money/time investment, etc.).

2. Exercise to promote entrepreneurship: Think about an idea and prepare a business plan.

Think about an idea that you are developing or that you would like to develop in the future. Create a business plan for the idea (1-3 pages). In order to get the diploma, you should email the your business plan to IMFAHE (QC@imfahe.org).

3. Exercise to promote leadership. Put your leadership skills into practice.

Volunteer, coordinate, or lead an initiative to get leadership practice. In order to get the diploma you should email a document to IMFAHE (QC@imfahe.org) that includes 2 projects or initiatives in which you are currently participating (or you are interested to participate in the future), explaining actions that show your leadership skills.

Each student is expected to complete the practical exercises following the guidelines, information and advice presented at the masterclasses.

3

Complete the
Practical
Exercises

and put into practice
what you learned
through the
Masterclasses

HOW TO OBTAIN THE DIPLOMA

(Course Certified with 30h Upon Completion)

IMPORTANT NOTE:

Only students and professors from the universities and organizations that collaborate with IMFAHE in the academic year of 2023-24 are eligible to request a diploma. See the logos below.

HOW TO REQUEST A DIPLOMA:

After completing requirements 1, 2 and 3, send all **PRACTICAL EXERCISES** in **ONLY 1 EMAIL** before **April 8, 2024 at 24:00 h** (Central European Time) to **QC@imfahe.org** with the subject line: **[YOUR NAME-UNIVERSITY/ORGANIZATION-QC2-Diploma Request]**.



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