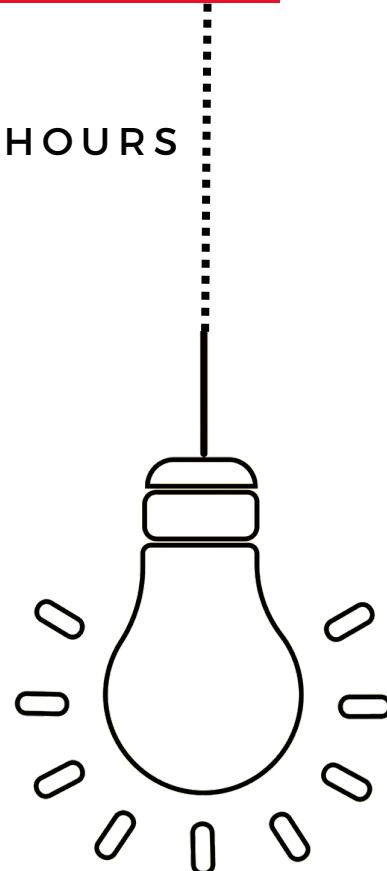




Quarter Course

# INNOVATION, ENTREPRENEURSHIP AND LEADERSHIP

WINTER 2026  
CERTIFIED WITH 30 HOURS



To receive the  
30-hour Certificate of Completion, please enroll [HERE](#)

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Upon enrollment/registration, participants will receive an email containing all the links required to complete the visualization surveys and practical exercises associated with the course. Successful completion and submission of all required components are mandatory to obtain the 30-hour Certificate in Innovation, Entrepreneurship, and Leadership.

## Syllabus Quarter Course Innovation, Entrepreneurship and Leadership

### COURSE DIRECTORS

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### COURSE DESCRIPTION

The International Mentoring Foundation for the Advancement of Higher Education (IMFAHE) in collaboration with its partnered universities and organizations provides students with access to top-quality online education. The Quarter Course on Innovation, Entrepreneurship, and Leadership is designed to equip students and young professionals with cutting-edge insights in these critical areas at the most formative stages of their careers.

By offering this course, IMFAHE empowers participants to cultivate the mindset and skills necessary to drive innovation, launch entrepreneurial ventures, and lead with impact. This program not only prepares individuals to navigate the challenges of the modern workforce but also positions them to contribute meaningfully to society through transformative leadership and forward-thinking initiatives.

### GRADING POLICY & REQUIREMENTS

This course is graded on a pass/fail basis. To earn a "pass" students must meet the following three requirements.

### LEARNING OBJECTIVES

**1 WHY & HOW TO BECOME AN INNOVATOR**  
 Importance of Innovation & Idea Generation

**2 DEVELOP YOUR IDEA**  
 Test your Idea  
 Create a Business Plan &  
 Protect your Idea

**3 SELL YOUR IDEA**  
 Pitch your Idea  
 Brand your Idea &  
 Attract Investors

**4 LEADERSHIP**  
 Learn skills for how to become a leader, not a boss. Global Leadership &  
 Examples of Successful Leaders

**1** **Attend the Live Masterclasses**  
 or watch the recorded sessions and complete the visualization surveys

**2** **Watch the Recorded Masterclasses**  
 and complete the visualization surveys

**3** **Complete the Practical Exercises**  
 and put into practice what you learnt through the Masterclasses

# LIVE MASTERCLASSES

The live masterclasses will be conducted **via Zoom** at the times listed in the table. It is important to **register for each session**.

- 1 **Attend the Live Masterclasses**  
or watch the recorded sessions and complete the visualization surveys

## Time & Date

## Masterclass

## Speaker

**January 14**  
14:30h Central European Time

**The Entrepreneur's Roadmap: From Ideas to Impact**

**Maider Zabala, PhD.**  
Co-Founder at Onena Medicines, S.L. Co-Founder at Lefty.labs, Inc.

**Register to the Masterclass**

\*After the session, please complete the **visualization survey** using the link provided in the registration email. The link will be active 24–48 hours after the session.

**January 28**  
14:30h Central European Time

**Protect Your Creations**

**Marta López de Rego Lage, PhD.**  
Spanish Office for Patents and Trademarks, Spanish Government (Madrid).

**Register to the Masterclass**

\*After the session, please complete the **visualization survey** using the link provided in the registration email. The link will be active 24–48 hours after the session.

**February 4**  
14:30h Central European Time

**The Aware Leader: Self Awareness and the Feedback Advantage**

**Patti Tutalo.**  
Founder of Tutalo Consultants and Leadership Expert (Virginia, USA)

**Register to the Masterclass**

\*After the session, please complete the **visualization survey** using the link provided in the registration email. The link will be active 24–48 hours after the session.

**February 18**  
14:30h Central European Time

**Igniting Exceptional Leadership and High-Performing Teams** Jacob Bovin. LEADING2RESULTS Co-Founder (Geneva)

**Register to the Masterclass**

\*After the session, please complete the **visualization survey** using the link provided in the registration email. The link will be active 24–48 hours after the session.

Students are expected to attend the live masterclasses at the scheduled time and actively participate in discussions with the speaker. Students who are unable to attend a live session must also register to the session. The recording of each session will be shared via email with all the registrants within 24–48 hours after the live event.

**To be eligible for the diploma, all participants must complete the corresponding visualization survey, regardless of whether the session was attended live or viewed as a recording.**

# RECORDED MASTERCLASSES

Find the links to the recorded masterclasses in the table below

## INNOVATION

### Masterclass

### Speaker

#### A naive realist's view on innovation, innovators and leaders.

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

#### How do I start a business?

##### Create a Business Plan.

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

#### Design thinking.

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

#### How to get support launching your business idea. Founder story panel.

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

#### What makes a great pitch?

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

#### Entrepreneurship vs intrapreneurship.

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

#### How to fund your business idea.

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

#### Management 101

[Video Link](#)

\*After the session, please complete the **visualization survey** using the link provided in the registration email.

**To be eligible for the diploma, each student is expected to watch every session and complete the corresponding visualization survey using the link provided in the registration email.**

2  
Watch the Recorded Masterclasses and complete the the corresponding visualization survey

## ENTREPRENEURSHIP

**Javier Agüera** Forbes & MIT Awarded inventor and entrepreneur.

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#### Noelia Lombardo

Harvard MBA & Co-founder VBP.

#### Jonathan Thon, PhD.

Serial entrepreneur. Founder, Platelets Biogenesis and STRM.BIO (Boston).

#### David Lagares, PhD.

Serial entrepreneur. Founder, Zenon Biotech and Mediar Therapeutics (Boston)

#### Michael Quinn.

Founder of Minor Nobles (NY). Faculty Instructor for the Association of National Advertisers. Host of the podcast "Own the Room" (New York)

#### Alejandro Lechuga.

Founder VBP (Germany).

#### Dr. Jonathan Thon.

Serial entrepreneur. Founder Platelets Biogenesis and STRM.BIO (Boston).

#### Joanne Kamens

NonprofitExecutive (Cambridge, USA.)

## LEADERSHIP

# PRACTICAL EXERCISES

## 1. Exercise to Promote Innovation:

Apply the “Catalytic Questioning” method by Hal Gregersen to find innovative solutions for a problem, issue, or challenge you are facing in your work, career, or professional life. If you're part of a team, you may also practice this exercise collaboratively.

To qualify for the diploma, please submit the exercise 1 using the link provided in the registration email.

[Check Video](#)

[Check Article](#)

Complete the  
Practical  
Exercises

3

and apply the  
knowledge gained  
from the  
masterclasses

1. Identify the Challenge. Write down the challenge, problem, or issue you are facing.
2. Generate Questions. Spend 15-20 minutes brainstorming as many questions as possible related to the challenge. Aim to generate 40-50 questions to reach a point of exhaustion.
3. Select Catalytic Questions. Choose 2-3 “catalytic” questions that disrupt the status quo. These should be surprising, generative, uncomfortable, but worth the time and effort to pursue.
4. Plan of Action. Describe the steps you plan to take to address the selected questions. Outline the new observations or experiments you need to conduct, the people you need to talk to or network with, and the time and financial investment required.

## 2. Exercise to Promote Entrepreneurship:

Think of an idea you are currently developing or would like to develop in the future, and create one-page business plan following the Business Model Canvas (described at Javier Aguera's class: How do I start a business? Create a Business Plan- Minute 38). To qualify for the diploma, please submit the exercise 2 using the link provided in the registration email.

## 3. Exercise to Promote Leadership:

Put your leadership skills into practice by volunteering, coordinating, or leading an initiative. Outlines two projects or initiatives you are currently involved in (or are interested in participating in the future) and explains the actions that demonstrate your leadership skills. To qualify for the diploma, please submit the exercise 3 using the link provided in the registration email.

## 4. Exercise to Promote Self-Awareness:

Put into practice what you learned in Patti Tutalo's session by writing yourself a letter giving positive feedback and constructive criticism. This assignment will be an essential tool to practice reflection, self-kindness and accountability all at once. It will encourage you to pause and reflect on your strengths and areas for growth with honesty, giving a balanced perspective (not overly self-critical or unrealistically positive). To qualify for the diploma, please submit the exercise 4 using the link provided in the registration email.

# HOW TO OBTAIN THE DIPLOMA

(Course Certified with 30h Upon Completion)

## IMPORTANT NOTE:

Only students and professors from the universities and organizations that collaborate with IMFAHE in the academic year of 2025-26 are eligible to request a diploma. See the logos below.

## HOW TO OBTAIN THE DIPLOMA:

1. Enroll/Register to the Quarter Course using [\*\*the link\*\*](#).
2. After registering, you will receive an email containing:
  - 12 visualization survey links for the sessions (4 live + 8 recorded)
    - Note: The links to the visualization surveys for the live sessions will be active 24-48 hours after each session.
  - 4 links to submit the practical exercises
3. You may complete the course assignments in any order, except for the Exercise #4 link, which must be completed last.

## DEADLINE:

All requirements must be completed by **April 8th, 2026, at 23:59 (Central European Time)**.

IMFAHE will begin reviewing submissions after the deadline, and diplomas will be available in the following days.



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DE MÁLAGA



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donostia sustapena  
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