

Professional Development

From Self-Discovery to Global Professional Success

Build the confidence, professional brand, and communication skills to stand out and succeed in a global, AI-driven job market.

Empowering Global Careers of Impact

Executive Quarter Course | October 2026 - February 2027

30h

CERTIFIED PROGRAM

3

STRATEGIC CAREER
MODULES

4

LIVE SESSIONS

7

RECORDED SESSIONS

3

PROFESSIONAL
DEVELOPMENT
MILESTONES

1

HIGHLY COMPETITIVE
PROFESSIONAL
PORTFOLIO

**AI • SELF-AWARENESS • PROFESSIONAL BRAND • CV & RESUME •
COMMUNICATION • NETWORKING • CAREER TRENDS • JOB INTERVIEW**

Enroll/Register HERE*

*Use the same email address throughout the course



Course Description

Professional Development

From Self-Discovery to Global Professional Success

Professional Development: From Self-Discovery to Global Career Success is an Executive Quarter Course developed by IMFAHE Foundation to equip students, researchers and early-career professionals with the confidence, professional profile, and communication skills required to stand out in a competitive, global, and AI-driven job market.

Throughout this immersive program, participants experience the complete professional development journey—from strengthening self-awareness, career confidence, and a growth mindset to creating a compelling résumé, LinkedIn profile, and personal brand; building strategic networks; mastering public speaking; and succeeding in job interviews.

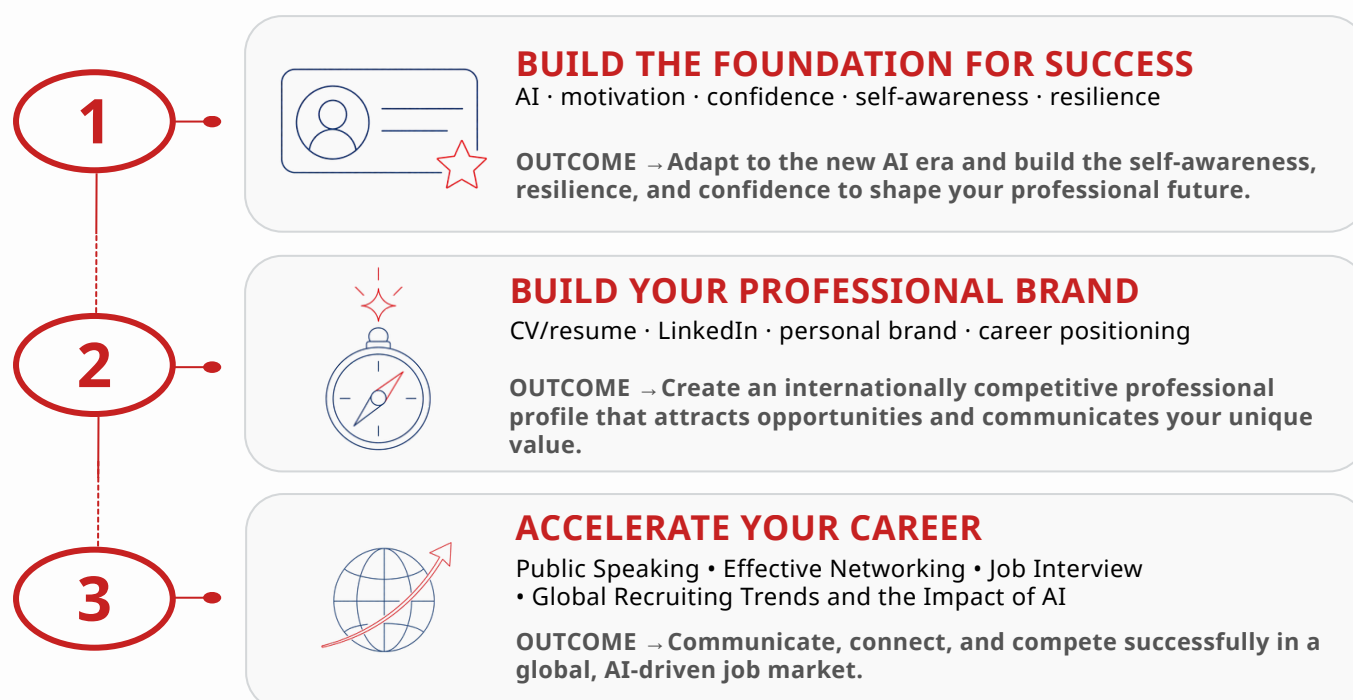
Unlike traditional career development courses, the program combines insights from internationally recognized career experts, global recruiters, communication specialists, and industry leaders with AI-powered tools and practical assignments that progressively build each participant's professional portfolio.

Participants leave with greater confidence, a competitive professional profile, and a personalized roadmap to pursue global career opportunities and achieve meaningful professional success.

Three Modules

One Professional Development Journey

From Self-Discovery to Global Career Success



Three Modules

One Professional Development Journey

From Self-Discovery to Global Career Success

MODULE	SESSION	SPEAKER	MODE / DATE	LINK RECORDED CLASS	LINK VISUALIZATI ON SURVEY
01 BUILD THE FOUNDATION FOR SUCCESS 	AI and Career Development	Bailey Ubellacker & Emma Ludwick , Co-Founders of educAlted. San Francisco, CA, United States	LIVE • Oct 21, 2026 • 18:00h CEST Zoom Registration	Will be shared via email 24-48h post session	Link* Will be active 24-48h post session
	Self-Awareness and Professional Success	Scott Schwefel , CEO, Discover Yourself International Keynote Speaker TEDx Speaker (+3 million views). Minnesota, USA.	● RECORDED	Link	Link
	Mental Health, Burnout, Impostor Syndrome & Define Your Success and Embrace a Career with Confidence	Kim Meninger, MBA , PCC Executive Coach & Consultant Host of The Impostor Syndrome Files Podcast TEDx Speaker Women's Leadership Expert. Boston, USA.	● RECORDED	Link	Link
	How the Growth Mindset Can Help You in Your Career	David Saez Moreno , (CEB), University of Minho. Braga, Portugal.	● RECORDED	Link	Link
02 BUILD YOUR PROFESSIONAL BRAND 	Beyond Your Resume. The Ivy League Method in the AI era.	Zafira Castaño, PhD. President & Co-Founder, IMFAHE Foundation. Former Research Fellow, Harvard Medical School & Massachusetts General Hospital. Boston, USA.	LIVE • Oct 28, 2026 • 14:30h CET Zoom Registration	Will be shared via email 24-48h post session	Link* Will be active 24-48h post session
	LinkedIn for Students, Graduates and Educators	Miguel Ángel García . Best-selling Co-author of LinkedIn for Students, Graduates & Educators. London, UK.	● RECORDED	Link	Link
	Developing Your Personal Brand	Lauren Celano , CEO & Co-Founder, Propel Careers. Boston, USA.	● RECORDED	Link	Link
03 ACCELERATE YOUR CAREER 	From Self-Work to Network	Jim Gould, PhD. Executive Director of Graduate & Postdoctoral Studies, University of Louisville School of Medicine. Former Director for Postdoctoral Affairs, Harvard Medical School, USA	LIVE • Nov 4, 2026 • 14:30h CET Zoom Registration	Will be shared via email 24-48h post session	Link* Will be active 24-48h post session
	Mastering Public Speaking for Career Success	Jesus Paez-Cortez, PhD. Researcher at Vertex and Communication Exert. Boston, USA	● RECORDED	Link	Link
	Global Recruiting Trends and the Impact of AI	Kristine Tamayo, PhD. Assistant Professor of Leadership and Human Resource Management at IESEG School of Management. Paris, France.	● RECORDED	Link	Link
	The Job Interview in the IA-Era	Jesus Paez-Cortez, PhD. Researcher at Vertex and Communication Exert. Boston, USA	LIVE • Nov 12, 2026 • 14:30h CET Zoom Registration	Will be shared via email 24-48h post session	Link* Will be active 24-48h post session

SESSIONS

● LIVE MASTERCLASSES

Participate in real-time discussions, ask questions, and exchange ideas globally. Complete each visualization survey

● RECORDED MASTERCLASSES

Learn with at your own pace. Complete each visualization survey

***REGISTRATION FOR LIVE SESSIONS IS MANDATORY (even if you cannot attend live).** The recordings of all live masterclasses will be shared with registered participants via email within 24-48 hours after each session. The questions to complete the visualization surveys of the lives sessions will be available at the link 24-48h post session

PROFESSIONAL DEVELOPMENT PORTFOLIO

Build a Professional Portfolio as You Learn

Three practical milestones designed for immediate professional use

Milestone #1: Prepare Your CV/Resume



Create a tailored CV or résumé for a position that interests you, following Harvard and Ivy League best practices and optimized for AI-driven recruitment. Share it with your mentor for feedback*.

*If you are an IMFAHE member send your CV/Resume to your assigned mentor for feedback. If you are not an IMFAHE member, identify a mentor (colleague, postdoc, supervisor, etc), who can provide feedback.

- **DELIVERABLE** → Submit your Professional CV/Resume reviewed by your mentor [LINK Deliverable Milestone #1](#)

Milestone #2: Build Your Online Professional Presence



A strong LinkedIn presence is essential in today's job market. Create a profile or optimize your existing one using the course strategies to strengthen your professional brand.

- **DELIVERABLE** → Submit the link to your optimized LinkedIn Profile [LINK Deliverable Milestone #2](#)

Milestone #3: Prepare for Your Next Opportunity



Choose a position and organization that genuinely interest you, then develop a tailored interview strategy.

1. Define your target: Identify the position and organization.
2. Research the organization: Explore its mission, values, and culture, and select five key competencies to highlight.
3. Prepare your responses: Tailor answers to common questions.

- **DELIVERABLE** → Submit a personalized interview preparation plan. [LINK Deliverable Milestone #3](#)

CV / RESUME + LINKEDIN PROFILE + INTERVIEW PLAN = CAREER-READY PORTFOLIO

CERTIFICATION

How to Obtain the 30-Hour Executive Certificate

LEARN • VERIFY • COLLABORATE • COMPLETE

- 1



Enroll in the Program Using the Registration Link.
Important step for tracking your progress.
- 2



Complete the Live and Recorded Sessions.
Submit the visualization survey for every session, always using the same email address.
- 3



Submit 3 Professional Development Milestones.
Practical exercises to stand out in your career.
- 4



Complete all course requirements by February 5, 2027 at 23:59 CET.

 - IMFAHE team will review submissions: February 6–22, 2027
 - Diplomas issued: February 23–28, 2027

* Use the same email address for enrollment, Zoom registrations, visualization surveys and assignment submissions.

ELIGIBILITY

Who Can Receive the Certificate?

This course is **graded on a pass/fail basis**. The 30-Hour Certificate of Completion is available exclusively to IMFAHE mentors and to students and professors affiliated with the following universities and organizations collaborating with IMFAHE during the 2026–2027 academic year:



UNIVERSIDAD
DE MÁLAGA



Universidad
Rey Juan Carlos



Universidade
Politécnica
Bragança



COURSE COMPLETION DASHBOARD

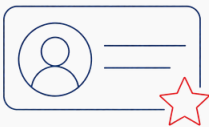
Professional Development

Every required link — organized into one clear professional development journey.



[PROGRAM ENROLLMENT LINK](#)

MODULE SURVEYS Complete all 11 visualization surveys

MODULE 01


BUILD THE FOUNDATION FOR SUCCESS

4 VISUALIZATION SURVEYS

[LINK 1*](#)

[LINK 2](#)

[LINK 3](#)

[LINK 4](#)

MODULE 02


BUILD YOUR PROFESSIONAL BRAND

3 VISUALIZATION SURVEYS

[LINK 1*](#)

[LINK 2](#)

[LINK 3](#)

MODULE 03


ACCELERATE YOUR CAREER

4 VISUALIZATION SURVEYS

[LINK 1*](#)

[LINK 2](#)

[LINK 3](#)

[LINK 4*](#)

**The questions to complete the visualization surveys of the live sessions will be available at the link 24–48h post session*

PROFESSIONAL PORTFOLIO - Tracking Submit 3 Professional Development Milestones



1 Milestone #1: Prepare Your CV/Resume

2 Milestone #2: Build Your Online Professional Presence

3 Milestone #3: Prepare for Your Next Opportunity

[LINK](#)

[LINK](#)

[LINK](#)

Deadline to Submit 11 Visualization Surveys + 3 Professional Development Milestones: February 5, 2027 at 23:59 CET.

IMFAHE team will review submissions: February 6–22, 2027

Diplomas issued: February 23–28, 2027

Questions about access, eligibility or certification?

[**diplomas@imfahe.org**](mailto:diplomas@imfahe.org)

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